

ARTISTRY & IMAGINATION

# IMAGIN

## Imagin Classic Gin

### BRAND STORY:

In an ever evolving, fast paced world, people are faced with a constant grappling between historic events and future concerns within our lives. We find ourselves perpetually living in the past or worrying about the future and in it all, we miss the joys that lay in the present.

Imagin seeks to bring people and occasions together, in efforts to disrupt this cycle, by creating authentic moments in which people are able to live in the now and experience the fulfilment of embracing the present. Imagin aims to elevate experiences through a change in perception by encouraging people to “Imagin things differently” and therefore behave differently by living in the now.

### Product description:

A century of distilling mastery encapsulated by a small batch double distilled London Dry Gin, produced by an internationally acclaimed distillery, crafted with hand selected botanicals and finished with fresh lemon peel.

### Product variant:

Imagin Classic London Dry Gin

### Tasting notes:

Imagin Classic Gin is a beautifully fresh and invigorating blend of juniper, botanicals and lemon flavours. A bountiful aroma with floral, fruity and earthy notes. It has a personality, impressive depth of flavour and a complexity that reveals juniper, citrus and herbaceous notes, and a lingering finish with a touch of spice.

### Serving suggestions:

Enjoy Imagin Classic Gin with Indian Tonic, garnished with wedge of lemon for a beautiful, crisp G&T experience.

### Recommended shelf life:

Indefinite

### Blend/Origin:

South Africa

### Colour:

Clear

### %ABV/VOL:

43%

